

# YOUR FINTECH PARTNER

Ontario is a global leader in fintech, pioneering advancements in digital wealth management, trading analytics, mobile payments, and distributed ledger technology. The province is home to one of North America's largest IT clusters and a thriving ecosystem of world-class talent driving innovation in mobile banking, online payments, robo-advisors, blockchain, regtech, insurtech, and cryptocurrencies.

Ontario's fintech innovators are making their mark on the international stage, contributing to global financial stability and innovation in collaboration with institutions like the Bank for International Settlements. Whether you're looking to relocate your fintech firm or seeking top-tier financial technologies to enhance your business, Ontario is your destination for fintech excellence.

# **ONTARIO'S FINTECH INDUSTRY** BY THE NUMBERS

420,000+ ICT PROFESSIONALS

**440+** FINTECH FIRMS

1000+ AI MASTER GRADUATES IN 2024

67% OF CANADA'S 150
TOP FINTECH FIRMS ARE BASED
IN ONTARIO

**8th**TORONTO'S RANKING
AS A GLOBAL FINTECH HUB

### **ONTARIO** EXPERTISE AND LEADERSHIP IN:

- Artificial intelligence
- Blockchain
- Cloud migration
- Cybersecurity
- E-commerce platforms
- Financial applications
- Insurtech
- Mobile payments
- Trading analytics



### REACHING NEW HEIGHTS IN REGULATORY TECHNOLOGY

Ontario is a prime destination for startups and global players, fostering cutting-edge technology solutions in payments, compliance, and digital assets. Minerva's Al deep learning models provide real-time, context-rich customer profiles and predictive risk analysis. Equifax's partnership with Minerva offers easy access to this Canadian AML technology leader, helping businesses better assess risk and stay ahead of financial crime. With supportive frameworks, sandbox initiatives, and a strong financial sector, Ontario ensures adherence to evolving regulations, enhancing trust and market growth.

## THE TOP 5 REASONS TO CHOOSE ONTARIO

### 1. TALENT

74% of working adults possess a post-secondary education





### 2. INNOVATION ECOSYSTEM

Business, academia and government work together to drive bold ideas to market

### 3. COMPETITIVE COSTS

Some of the lowest corporate taxes in North America Save up to 50% on after-tax R&D expenditures

Source high quality products and services that are extremely cost-competitive





### 4. ACCESS TO GLOBAL MARKETS

A short distance to U.S. hubs 15 free trade agreements with 51 countries

### 5. DIVERSITY

People from 150 countries Over 200 languages spoken



# WHO'S HERE

- Avast
- Borrowell
- Brim Financial
- Buckzy Payments
- Dream Payments
- FreshBooks
- Flexiti
- FundThrough
- Ingenico
- Interac
- Intuit
- KOHO Financial
- Oberthur Technologies
- Questrade
- Scotia iTRADE

Canadian technology scene. As a business, we think it's a huge validation of what we've built, and more importantly, where we're going."

Achieving a unicorn valuation from some of the world's most

respected investors is not only

an exciting moment for us, but

an exciting thing for the

MIKE KATCHEN CEO

WEALTHSIMPLE

# ADVANCING FINANCIAL AI

Ontario is a global leader in Al-driven fintech, with 400+ Al firms and 63% of Canada's Al graduates. Home to top minds like Nobel winner Geoffrey Hinton at the Vector Institute, and supported by enterprise, academia, and government, the province is driving advancements in fraud detection, investment automation, and personalized digital banking.

- Shopify
- Square
- Tipalti
- Verafin
- Wealthsimple



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