

# WHERE DIGITAL GAMING LEVELS UP

Home to nearly 300 video game companies, Ontario is Canada's digital gaming destination. It's no wonder why made-in-Ontario games have legions of fans worldwide; global giants and home-grown successes, such as Ubisoft, Rockstar, Certain Affinity, Sledgehammer Games, Digital Extremes, Uken Games, Big Blue Bubble, Big Viking Games and Behaviour Interactive, have chosen Ontario as a top spot to create, develop and produce the games and gaming products and services global gamers covet.

Savvy digital game developers and blue-chip clients worldwide have discovered that Ontario has the talent and sophisticated expertise to create transformative interactive experiences that go beyond pure entertainment, into new applications like medical diagnostics and self-driving cars.

## ONTARIO'S DIGITAL GAMING BY THE NUMBERS

NEARLY **300**  
VIDEO GAME  
COMPANIES (2021)

OVER **90%**  
REVENUE FROM  
EXPORTS

**63,000**  
STEM GRADUATES  
ANNUALLY

**\$1.65B+**  
ANNUALLY

TORONTO HAS  
THE **#1** LOWEST  
BUSINESS COSTS AMONG  
MAJOR G7 CITIES

**7,000**  
DIGITAL GAMING  
WORKERS (2021)

# UNLOCKING SUCCESS: **ONTARIO CREATES** AND **INTERACTIVE ONTARIO**

**ONTARIO CREATES** is an agency of the Ontario government which supports the digital gaming industry with five funding programs through the Interactive Digital Media Fund.

**INTERACTIVE ONTARIO (IO)** works with industry stakeholders to foster the economic and creative growth of Ontario's interactive digital media industry, and position it as a leader worldwide.

## THE TOP 5 REASONS TO **CHOOSE ONTARIO**

### 1. TALENT

71% of working adults possess a post-secondary education



### 2. INNOVATION ECOSYSTEM

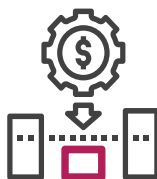
Business, academia and government work together to drive bold ideas to market

### 3. COMPETITIVE COSTS

Some of the lowest corporate taxes in North America

Save up to 50% on after-tax R&D expenditures

Source high quality products and services that are extremely cost-competitive



### 4. ACCESS TO GLOBAL MARKETS

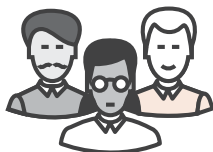
A short distance to U.S. hubs

Free trade agreements with 51 countries

### 5. DIVERSITY

People from 150 countries

Over 200 languages spoken



The winning combination of diverse and highly-qualified talent, as well as first-rate business conditions, is what makes Ontario such an innovative hotbed for the video game sector.”

LUCIE LALUMIÈRE  
PRESIDENT & CEO  
INTERACTIVE ONTARIO

## MADE IN **ONTARIO**

- Disney Magic Kingdoms
- Grand Theft Auto V
- Max Payne 3
- Red Dead Redemption 2
- Starlink: Battle for Atlas
- Watch Dogs: Legion
- Warframe

## WHO'S HERE

- Apocalypse Studios
- Big Blue Bubble
- Big Viking Games
- Behaviour Interactive
- Capybara Games
- Certain Affinity
- Digital Extremes
- EA (Electronic Arts)
- Gameloft
- Glu Mobile
- Odyssey Interactive
- Rockstar Games
- SledgeHammer Games
- SnowedIn Studios
- Ubisoft
- Uken Games

## FOR MORE INFORMATION ABOUT ONTARIO'S INTERACTIVE DIGITAL MEDIA SECTOR:

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All figures are in Canadian dollars unless otherwise noted.  
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