

WHERE DIGITAL GAMING LEVELS UP

Home to nearly 300 video game companies, Ontario is Canada's digital gaming destination. It's no wonder why made-in-Ontario games have legions of fans worldwide; global giants and homegrown successes, such as Ubisoft, Rockstar, Certain Affinity, Sledgehammer Games, Digital Extremes, Uken Games, Big Blue Bubble, Big Viking Games and Behaviour Interactive, have chosen Ontario as a top spot to create, develop and produce the games and gaming products and services global gamers covet.

Savvy digital game developers and blue-chip clients worldwide have discovered that Ontario has the talent and sophisticated expertise to create transformative interactive experiences that go beyond pure entertainment, into new applications like medical diagnostics and self-driving cars.

ONTARIO'S DIGITAL GAMING BY THE NUMBERS

NEARLY **300**VIDEO GAME
COMPANIES (2021)

\$1.65B+

OVER **90%**REVENUE FROM EXPORTS

TORONTO HAS

THE #1 LOWEST

BUSINESS COSTS AMONG

MAJOR G7 CITIES

63,000 STEM GRADUATES ANNUALLY

7,000DIGITAL GAMING WORKERS (2021)

UNLOCKING SUCCESS: ONTARIO CREATES AND INTERACTIVE ONTARIO

ONTARIO CREATES is an agency of the Ontario government which supports the digital gaming industry with five funding programs through the Interactive Digital Media Fund.

INTERACTIVE ONTARIO (IO) works with industry stakeholders to foster the economic and creative growth of Ontario's interactive digital media industry, and position it as a leader worldwide.

THE TOP 5 REASONS TO CHOOSE ONTARIO

1. TALENT

71% of working adults possess a post-secondary education





2. INNOVATION ECOSYSTEM

Business, academia and government work together to drive bold ideas to market

3. COMPETITIVE COSTS

Some of the lowest corporate taxes in North America Save up to 50% on after-tax R&D expenditures Source high quality products and services that are extremely cost-competitive





4. ACCESS TO GLOBAL MARKETS

A short distance to U.S. hubs Free trade agreements with 51 countries

5. DIVERSITY

People from 150 countries Over 200 languages spoken



The winning combination of diverse and highly-qualified

talent, as well as first-rate

makes Ontario such an

game sector."

LUCIE LALUMIÈRE

PRESIDENT & CEO INTERACTIVE ONTARIO

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innovative hothed for the video

MADE IN ONTARIO

- Disney Magic Kingdoms
- Grand Theft Auto V
- Max Payne 3
- Red Dead Redemption 2
- Starlink: Battle for Atlas
- Watch Dogs: Legion
- Warframe

WHO'S **HERE**

- Apocalypse Studios
- Big Blue Bubble
- Big Viking Games
- Behaviour Interactive
- Capybara Games
- Certain Affinity
- Digital Extremes
- EA (Electronic Arts)
- Gameloft
- Glu Mobile
- Odyssey Interactive
- Rockstar Games
- SledgeHammer Games
- SnowedIn Studios
- Ubisoft
- Uken Games



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All figures are in Canadian dollars unless otherwise noted. This information is accurate at the time of printing.



